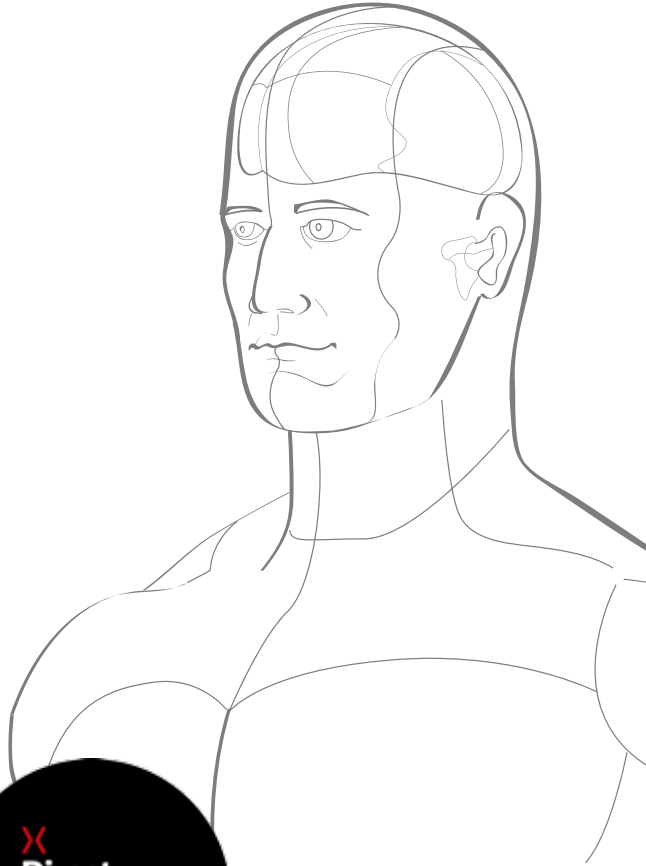




DEEP Publishers

Book catalogue

September 2015



www.dllab.eu



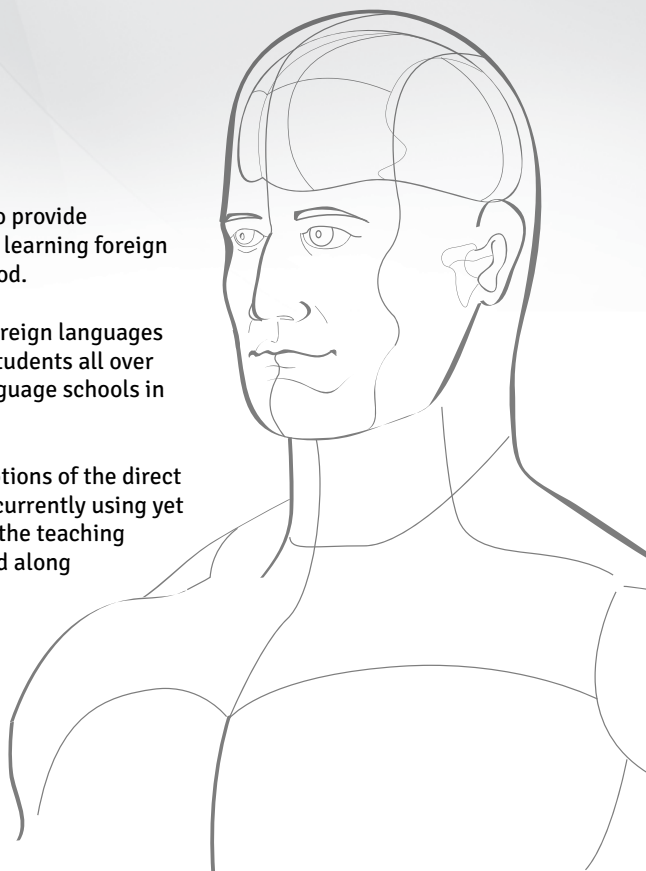
Direct Language Lab – our mission is to provide language schools with coursebooks for learning foreign languages by means of the direct method.

We publish coursebooks for learning foreign languages for language schools, companies and students all over the world. We currently supply 700 language schools in 30 countries.

Since the main methodological assumptions of the direct method are over 100 years old, we are currently using yet another embodiment of this method in the teaching of foreign languages, which has evolved along with developing the methodology in conjunction with students' needs and expectations. The direct method is fast and efficient, allowing everyone to achieve noticeable results.

We offer coursebooks for learning English, German, Spanish, Russian and French as well as Business English and English for children and teenagers.

www.dllab.eu
www.directmethod.com



English designed with Direct Method (Books 1-6)



English designed with Direct Method is a set of modern coursebooks for learning English by means of the direct method created by teachers with several years of experience.

Thanks to the direct method, students can acquire a wide range of vocabulary in an attractive and pleasant way and learn what is indispensable and crucial in language learning, namely, efficient communication in a foreign language.

The most important advantages of the coursebooks are:

- practical vocabulary – over 4000 words carefully selected in terms of usefulness,
- interesting questions in natural, contemporary English,
- coursebooks produced by Direct Language Lab making use of a vast number of questions thanks to which students can remember new vocabulary more efficiently and use it in numerous contexts (various applications, grammar structures, collocations),
- user-friendly graphics and page-layout facilitating work with the coursebook,
- illustrations, a rich set of VISUALS for Book 1,
- numerous grammar exercises, communication exercises, dialogues and texts.



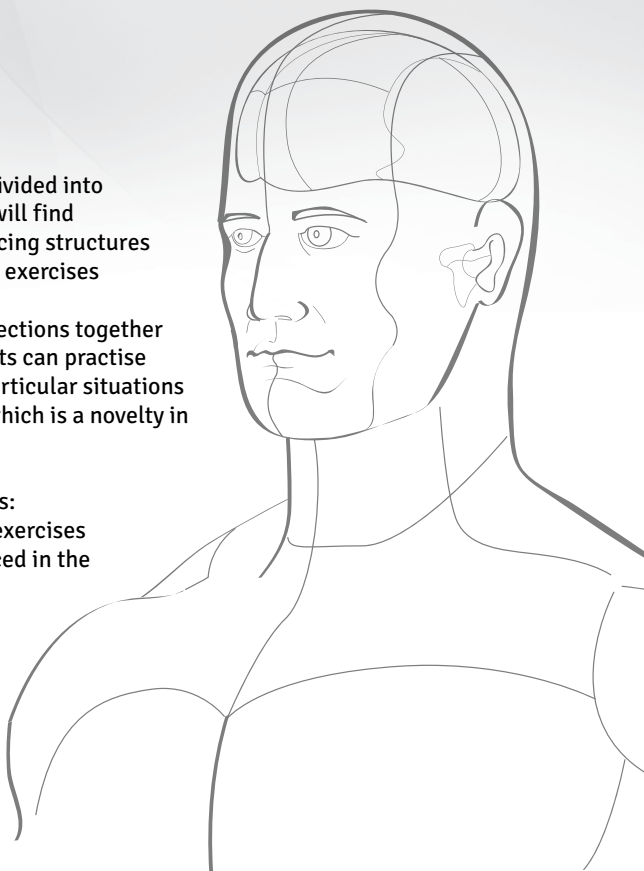


Books 1-6 (CEFR levels A1 to B2) are divided into 7 or 8 modules, at the end of each you will find a grammar lesson with exercises practicing structures introduced in a given module as well as exercises consolidating vocabulary.

Modules also include communication sections together with dialogues or texts in which students can practise vocabulary and structures needed in particular situations (e.g. at the restaurant, shop, airport), which is a novelty in direct method coursebooks.

Each grammar lesson consists of 3 parts:

- grammar (or vocabulary in Book 6) – exercises practising grammar structures introduced in the preceding module,
- Fast Finishers – a set of additional exercises,
- Vocabulary Practice (or thematic sets in Book 6) – exercises practising vocabulary from the preceding module.





Students using the English designed with Direct Method coursebooks can find in their books discount coupons for a free online course on the Direct Language Hub e-learning platform.

www.dlhub.eu

The Internet platform supplements the course at the language school effectively by facilitating consolidation of lesson material, clearing one's backlog, as well as revision for exams in an attractive and modern way. Each exercise is ascribed to a particular unit in the coursebook and students receive up to 100 extra hours of learning free of charge!

The main advantages of the course:

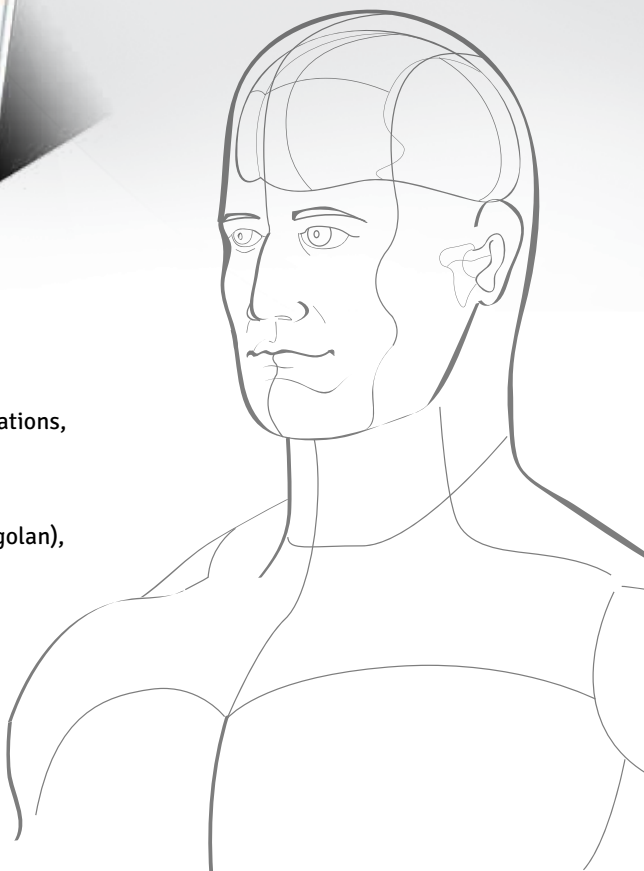
- the direct method allows us to reflect the natural way of communication in questions and answers,
- the online course is organized in the same way as the coursebook (Book, Module, Unit) in order to help the student find the appropriate tasks easily.

Language schools cooperating with DEEP Publishers have their Agent's accounts where they can assign the discount coupons from the books in order to be able to follow their students' activity in the program.



English designed with Direct Method
– in the following language versions:

- international version – without translations,
- Czech version,
- Spanish version,
- Polish version,
- Portuguese version (Brazilian and Angolan),
- Slovak version,
- Italian version.



Advanced English designed with Direct Method (Books 7-9)



Advanced English designed with Direct Method are aimed at students who would like to continue studying English above the upper-intermediate level, regardless of whether they plan to take the CAE exam or not.

The direct method lets the student master the most essential skills – speaking and listening comprehension – in a fast and attractive way. The communicative method helps consolidate English grammar and vocabulary in real everyday life contexts.

The main advantages of the coursebook:

- modern and practical vocabulary
- interesting and up-to-date questions
- easy-to-understand grammar
- clear graphics and user-friendly page layout
- additional exercises.

The coursebook contains:

- vocabulary with phonetic transcription
- everyday-life dialogues and interesting articles
- grammar and vocabulary exercises plus Fast Finishers sections
- an answer key, a list of irregular verbs, a grammar and vocabulary index
- phonetic symbols, a list of English names used in the book with phonetic transcription
- a CD containing vocabulary, questions and answers.

Available language versions:

- international version – without translations
- Polish version.



Get Down to Business English

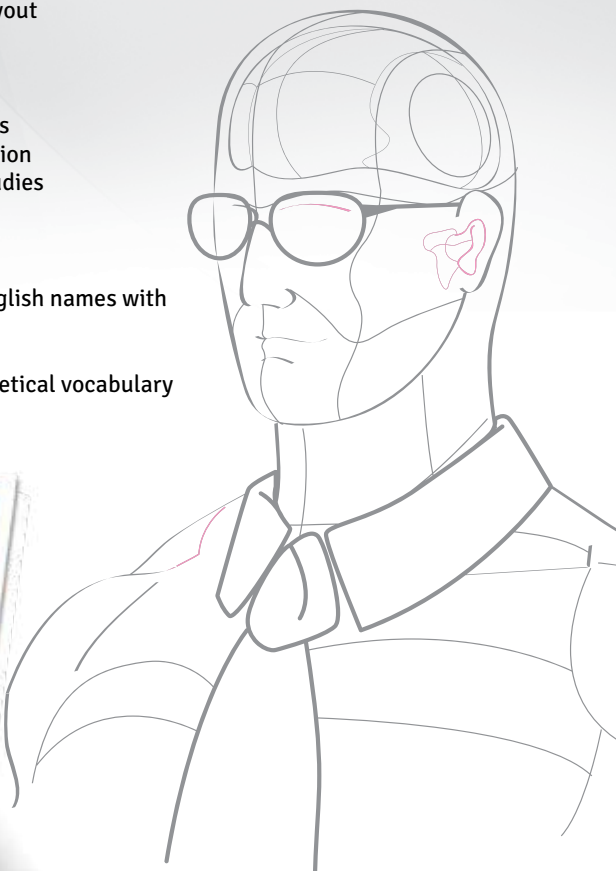
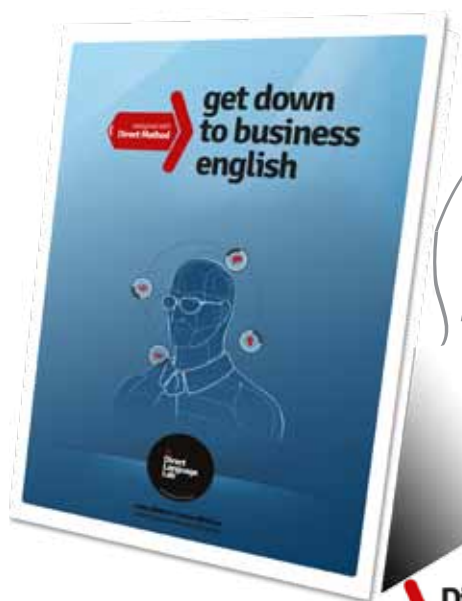
Get Down to Business English is a course in business English aimed at adults who want to improve their professional English.

The main advantages of the coursebook:

- modern and practical Business English vocabulary
- interesting and up-to-date questions related to business and work
- clear graphics and user-friendly page layout
- additional exercises.

The coursebook contains:

- about 300 words and phrases in 9 lessons
- new vocabulary with phonetic transcription
- real-life business situations and case studies
- interesting articles
- grammar and vocabulary exercises
- listening comprehension exercises
- a phonetic chart and a list of popular English names with phonetic transcription
- a list of common English irregular verbs
- a lesson vocabulary index and an alphabetical vocabulary index.



Direct Business (4 books)



The Business English coursebook in the direct method convention dedicated to people interested in such issues as promotion and advertising, marketing and management, public relations, negotiations, human resources, production and competition on the market, organization of companies, planning strategies and decision making processes, finances and banking terminology, financial services, shares and many others.

Direct Business coursebooks consist of 4 parts dedicated to different business issues:

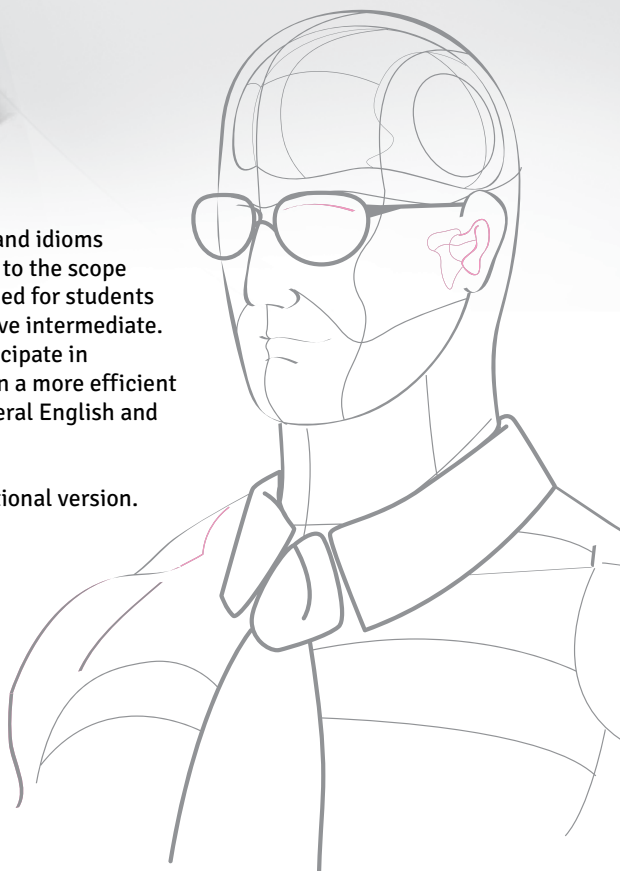
- Marketing & Management
- Computers, Banking & Finances
- Industry, Politics & Law
- Communication in Everyday Life.





Direct Business includes 750 new words and idioms related to the professional language. Due to the scope of the subject matter, the course is designed for students representing the level of competence above intermediate. People related to business willing to participate in discussions with their business partners in a more efficient way should first build a solid basis of general English and then polish their specialist vocabulary.

Direct Business – available in the international version.



WOW! Kids, this is English!

Wow!



Steve Watts along with his best friend Maggie the Magpie guide children through colorful English world in all of the workbooks. Each lesson is complete with four video clips with stories and songs. Through these funny sketches Steve spurs on the children to react and communicate. Therefore all lessons are enriched with the element of the native English speaker.

First workbook with a real face, videos, songs, games, cards, stamps and complete manual for teachers:

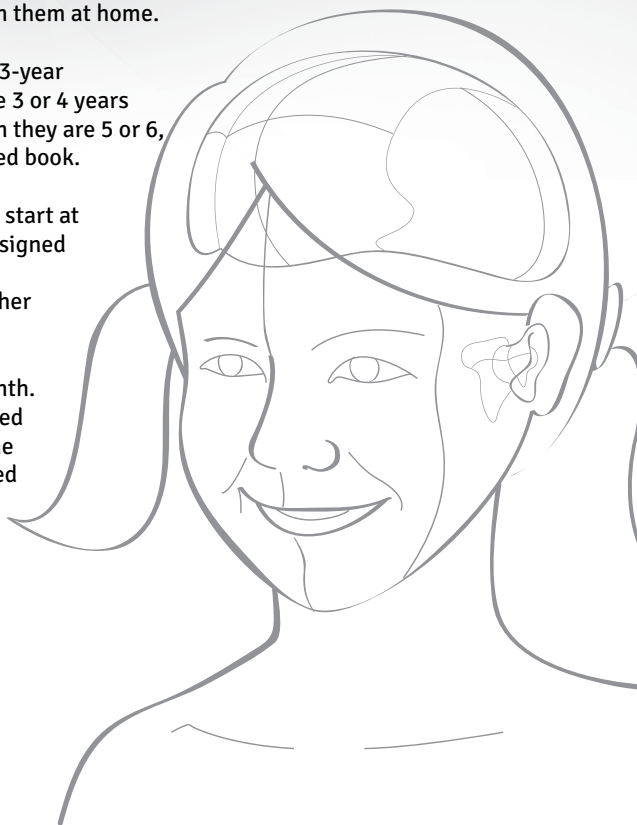
- interaction with native speaker through songs and video clips,
- learning by playing in active communication,
- communication with children through a real human face of Steve Watts,
- it uses emotional memory, which makes the learning more effective,
- parents are able to see the progress of their children and are guided with how to practice with them at home.

The three workbooks are designed for a 3-year comprehensive course. Children who are 3 or 4 years old can start with the Yellow book. When they are 5 or 6, they can learn from either the Blue or Red book.

However, the course enables children to start at whichever book because they are not designed to be necessarily done in a sequence. This very flexible course allows the teacher to teach heterogeneous groups.

Each unit in the workbook is for one month. The Yellow book has 6, while Blue and Red each have 8, new words per month. In the first week 3 or 4 new words are presented and drilled, in the second week we add 3 or 4 more new words and in the third week all these words are reviewed and practiced together.

www.wowenglish.pl



Kids English designed with Direct Method (Books 0-6)



All the benefits of the Direct Method served KIDS style. Our young explorers are now able to venture into the land of English, effectively picking up new skills in a stimulating atmosphere.

Our KIDS method of learning English is based on the natural progression of language acquisition. A series of simple questions and answers teaches children how to understand and readily employ prepared chunks of language and grammatical structures. The pace and dynamics of the method make children understand the language in context. Systematic revision and visual aids reinforce the material.

All this is accompanied by engaging and motivating games that prevent boredom and help memorise the material.





KIDS classes are loved by children as they learn really fast. What they enjoy the most is the fact that they are able to speak English in a short time, not only in class but also in numerous situations outside school. This makes their parents really proud to see their kids progress so quickly.

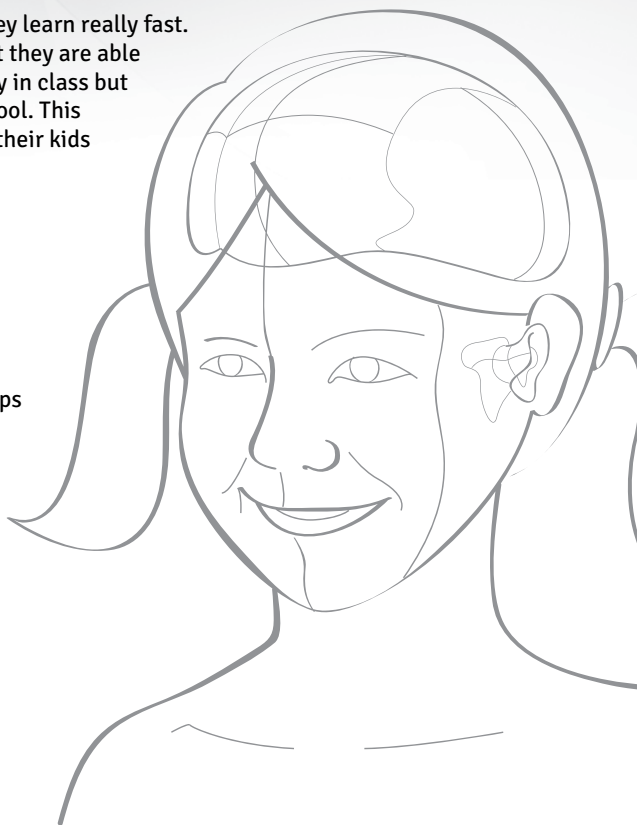
Kids love our KIDS coursebooks!

Each coursebook contains:

- useful vocabulary
- easy-to-understand grammar
- full-colour picture dictionary
- numerous games and puzzles, warm-ups
- self-check tests
- progress tests, homework
- a CD.

Available language versions:

- international version – without translations
- Polish version.



Teens English designed with Direct Method (Books 1-4)



The coursebook combines the advantages of the direct and communicative methods. The direct method lets the young student master the most essential skills - speaking and listening comprehension - in a fast and attractive way. The communicative method helps consolidate English grammar and vocabulary in real everyday life contexts.

The main advantages of the coursebook:

- modern and practical vocabulary
- interesting and up-to-date questions suited to teenagers' interests
- easy-to-understand grammar
- clear graphics and user-friendly page layout
- Internet platform
- additional exercises.

The coursebook contains:

- vocabulary with phonetic transcription
- everyday-life dialogues
- grammar and vocabulary exercises with an answer key
- a grammar and vocabulary index
- a list of irregular verbs and phonetic symbols
- a list of English names used in the book with phonetic transcription
- a CD containing vocabulary, questions and answers.



Book 1 consists of 28 units divided into 7 modules and teaches young students over 700 new words as well as the basic grammar.

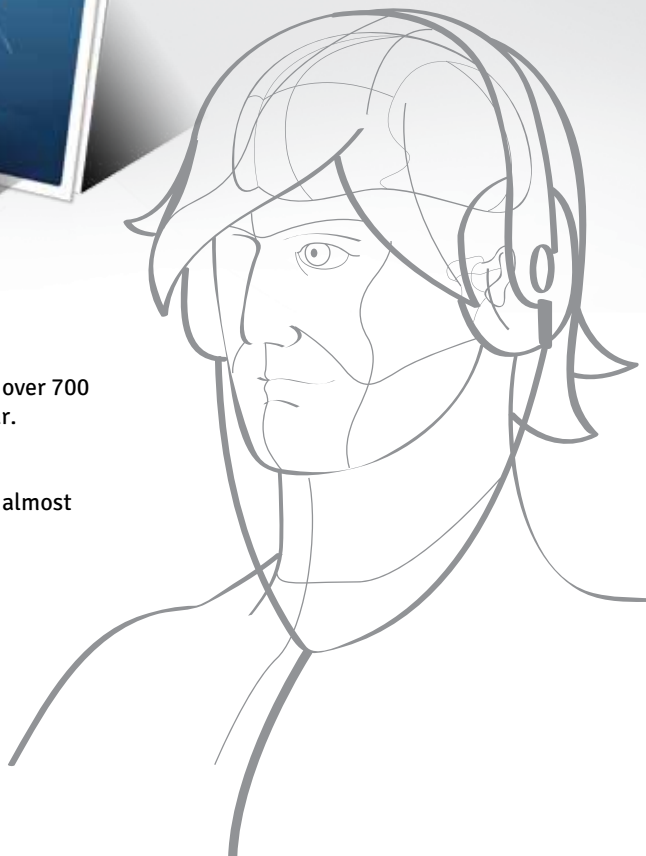
Book 2 consists of 27 units divided into 7 modules and teaches young students almost 700 new words.

Book 3 consists of 27 units divided into 6 modules and teaches young students about 700 new words.

With Book 4 to be published soon, the whole course will contain four books (levels A1-A2).

Available language versions:

- international version – without translations
- Polish version.



Español designed with Direct Method (Books 1-6)



Español designed with Direct Method are modern coursebooks designed for teaching Spanish with the direct method. The direct method helps learners to study and develop two most important language skills: speaking and listening comprehension.





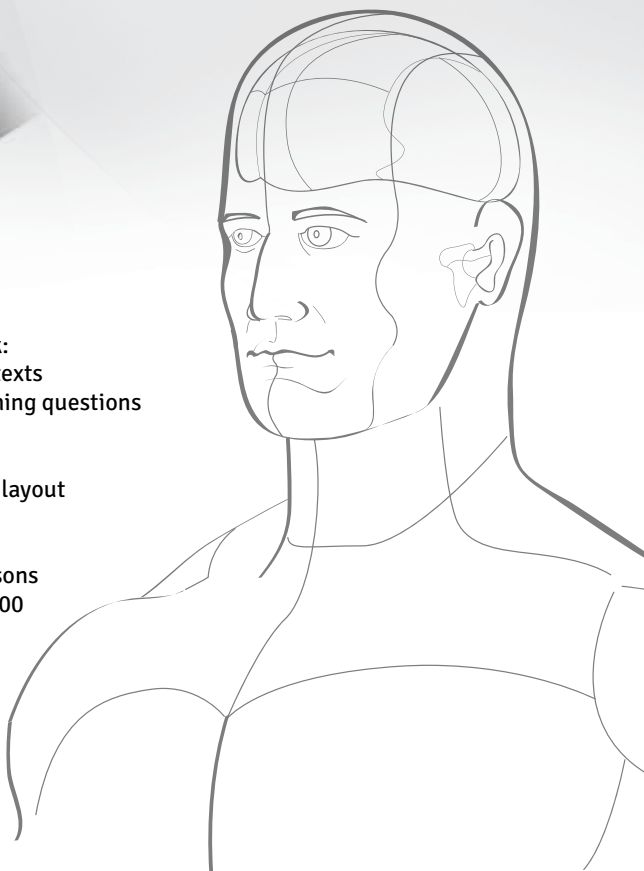
The main advantages of the coursebook:

- modern vocabulary in up-to-date contexts
- interesting, educational and entertaining questions
- easy-to-understand grammar
- written exercises
- clear graphics and user-friendly page layout
- Internet platform.

Each of the books is divided into 18 lessons in 3 modules and introduces between 500 and 700 new words and phrases.

Available language versions:

- international version – without translations
- Polish version.



Français designed with Direct Method (Books 1-4)

Français designed with Direct Method are modern coursebooks for teaching French with the direct method (levels A1-B1).

The coursebook combines the advantages of the direct and communicative methods. The direct method lets the student master the most essential skills – speaking and listening comprehension – in a fast and attractive way. The communicative method helps consolidate French grammar and vocabulary in real everyday life contexts.

The main advantages of the coursebook:

- modern and practical vocabulary
- interesting and up-to-date questions
- easy-to-understand grammar
- clear graphics and user-friendly page layout.

The coursebook contains:

- everyday-life dialogues
- grammar and vocabulary exercises with an answer key
- a grammar and vocabulary index
- a CD containing vocabulary, questions and answers.



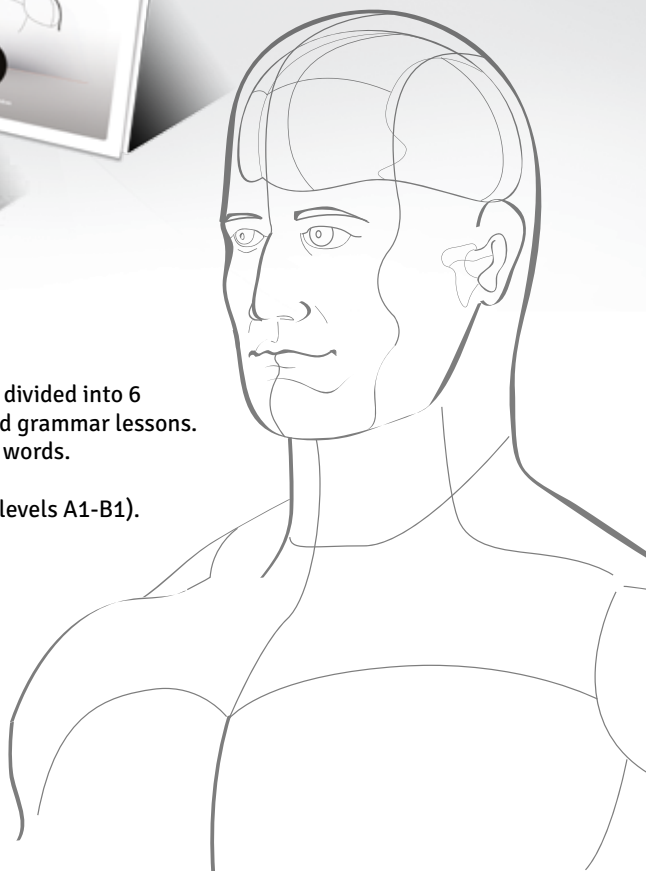


Each book consists of 30 lessons and is divided into 6 modules that also include dialogues and grammar lessons. Each book teaches 700-800 new useful words.

The whole course contains four books (levels A1-B1).

Available language versions:

- international version – without translations
- Polish version.



Русский designed with Direct Method (Books 1-4)

Русский designed with Direct Method are modern coursebooks for teaching Russian with the direct method (levels A1-B1).

The coursebook combines the advantages of the direct and communicative methods. The direct method lets the student master the most essential skills – speaking and listening comprehension – in a fast and attractive way. The communicative method helps consolidate Russian grammar and vocabulary in real everyday life contexts.

The main advantages of the coursebook:

- modern and practical vocabulary
- interesting and up-to-date questions
- easy-to-understand grammar
- clear graphics and user-friendly page layout.

The coursebook contains:

- everyday-life dialogues
- grammar and vocabulary exercises with an answer key
- a grammar and vocabulary index
- a CD containing vocabulary, questions and answers.





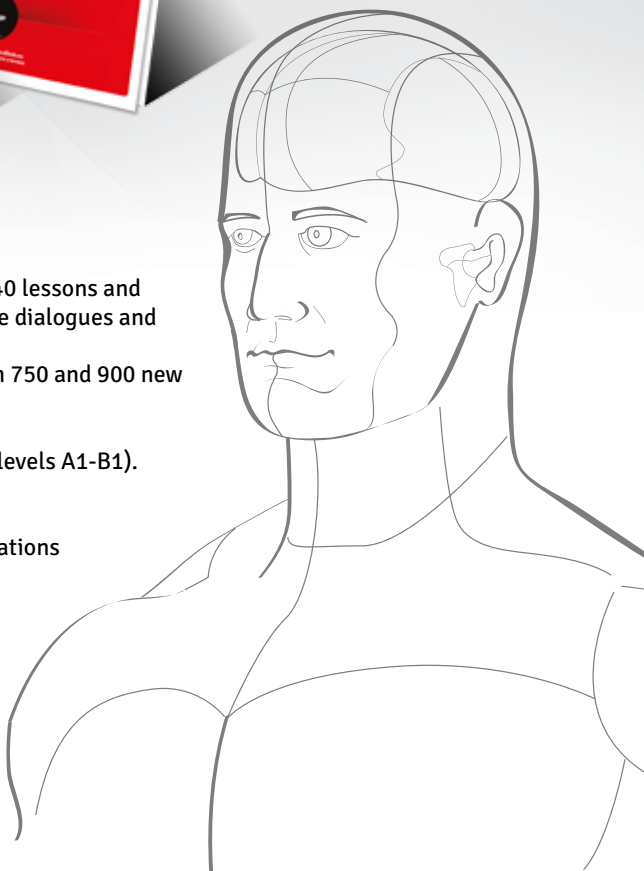
Each book consists of between 30 and 40 lessons and is divided into modules that also include dialogues and grammar lessons.

In each book students will find between 750 and 900 new useful words.

The whole course contains four books (levels A1-B1).

Available language versions:

- international version – without translations
- Polish version.



Direktes Deutsch (Books 1-6)



Direktes Deutsch are modern coursebooks designed for teaching German with the direct method. The course helps the student to master a lot of vocabulary as well as to learn to successfully communicate in German in an attractive and pleasant way.



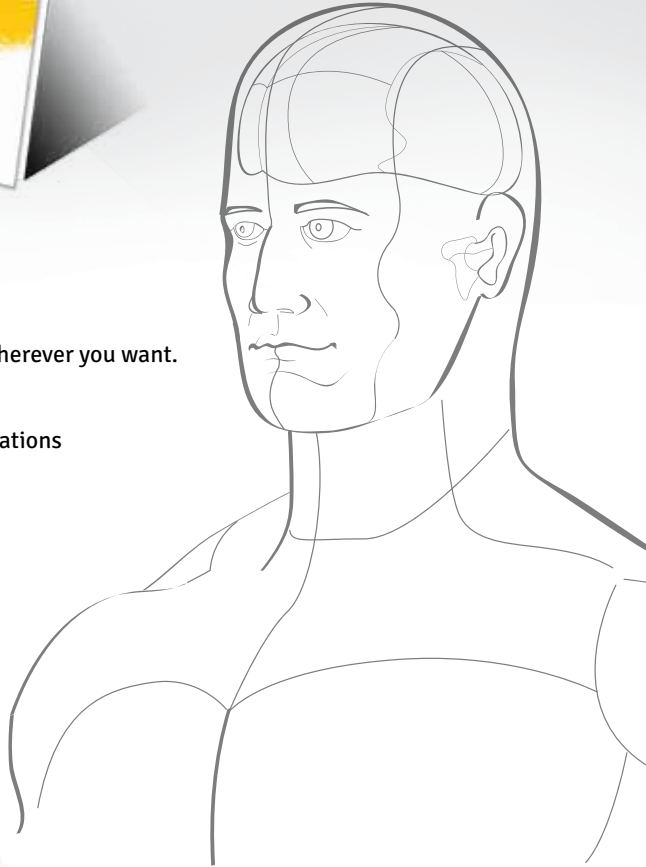


Direktes Deutsch:

- interesting questions
- modern vocabulary
- easy-to-understand grammar
- practical exercises
- a CD allowing you to study German wherever you want.

Available language versions:

- international version – without translations
- Polish version.



Direct Language Hub



Direct Language Hub is a modern e-learning platform for learning foreign languages based on the direct method. The main assumptions of the direct method are: a natural way of learning, focus on communication, fast learning and efficiency.

By using our program, you will get to know various accents – and learn to understand people from different parts of the world. You will not find this feature in any other e-learning program. In our program, you can choose from 28 different types of tasks, which helps you practice various language skills, enhances your motivation and prevents boredom. Through questions and answers, which are typical of the direct method, the natural way of communication is reflected.

You can now study general English (DLH General English) and Business English (DLH Business English).

Apart from English, you can also learn the Spanish language (DLH Español General) and there will soon be courses of German, Russian and French.

The program is fully responsive, which means that you can use it conveniently not only on a PC, but also on your smartphone or tablet.



Language schools can resell our online language courses, which can be an interesting addition to the typical offer of a language school.

Reselling e-learning courses can be a good solution if:

- a student has to quit the course at school for financial reasons or because they do not have enough time to attend classes
- the school is not able to offer a student a suitable course at the recommended level and/or convenient time
- a student lives far from the school - they can study with the online platform and then attend a limited number of lessons at school to activate the material (blended-learning)
- people are willing to learn a language but cannot or do not want to attend a course at school.

Reselling e-learning courses is straightforward and does not require a language school to invest their financial resources because:

1. it's enough to order discount coupons for a given course and the school receives them free of charge
2. students who receive their discount coupons from your school will use them when purchasing their online course (at the same time receiving a small discount)
3. your school receives a commission on the amounts spent by your students purchasing online courses.



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